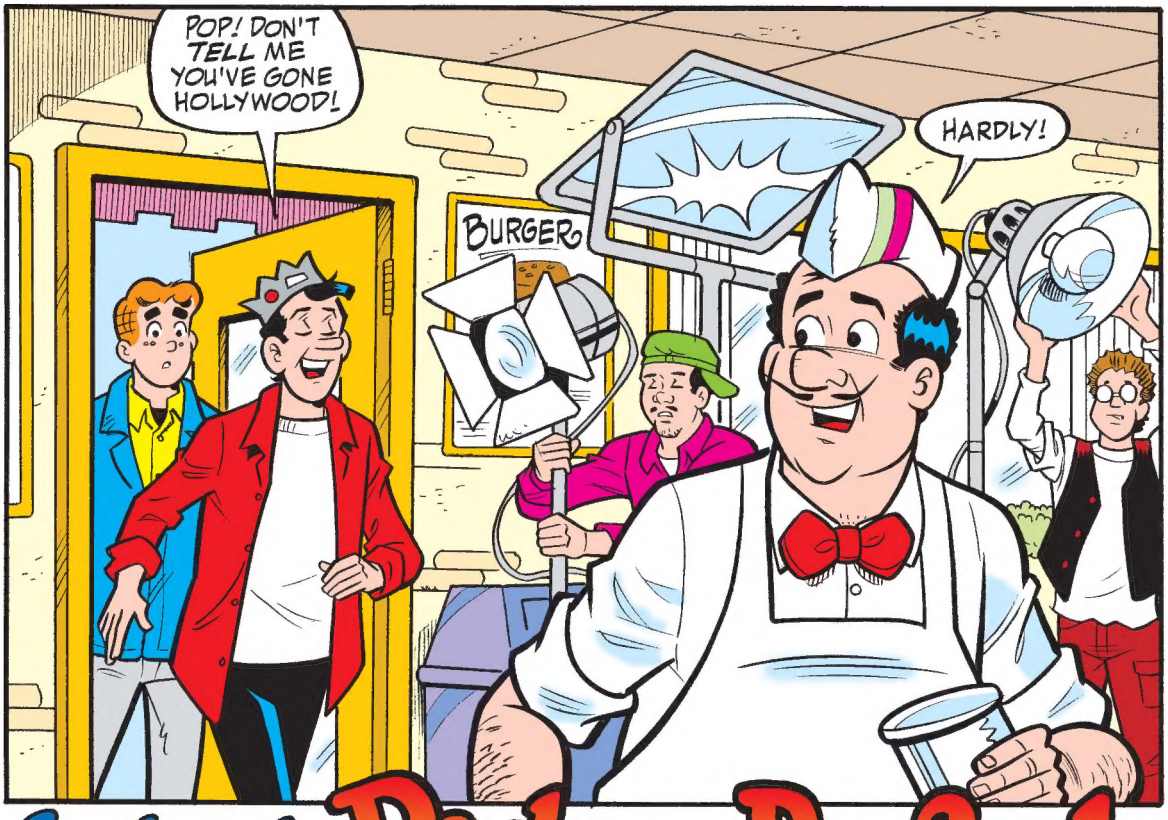
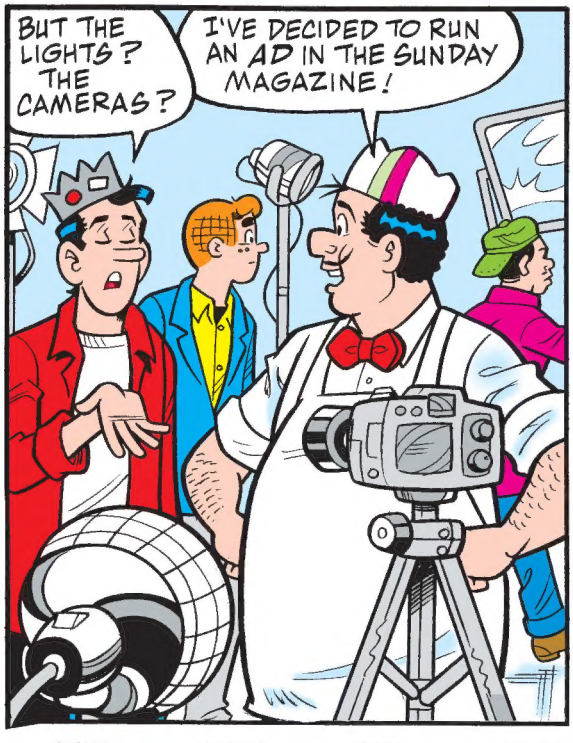
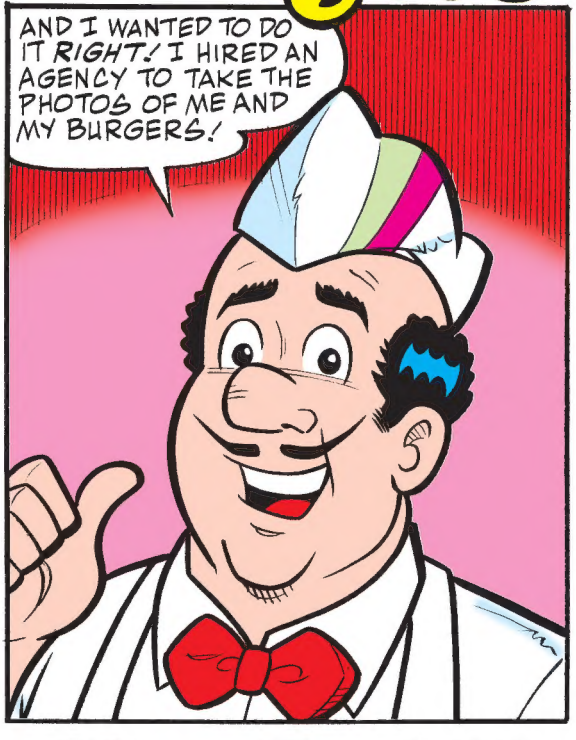
Archie
65TH ANNIVERSARY
ARCHIECOMICS.COM
#179
APPROVED BY THE COMICS CODE AUTHORITY
ARCHIE'S PAL
Jughead
COMICS
I'M IN LOVE!
REX W. LINDSEY



Jughead in Picture Perfect





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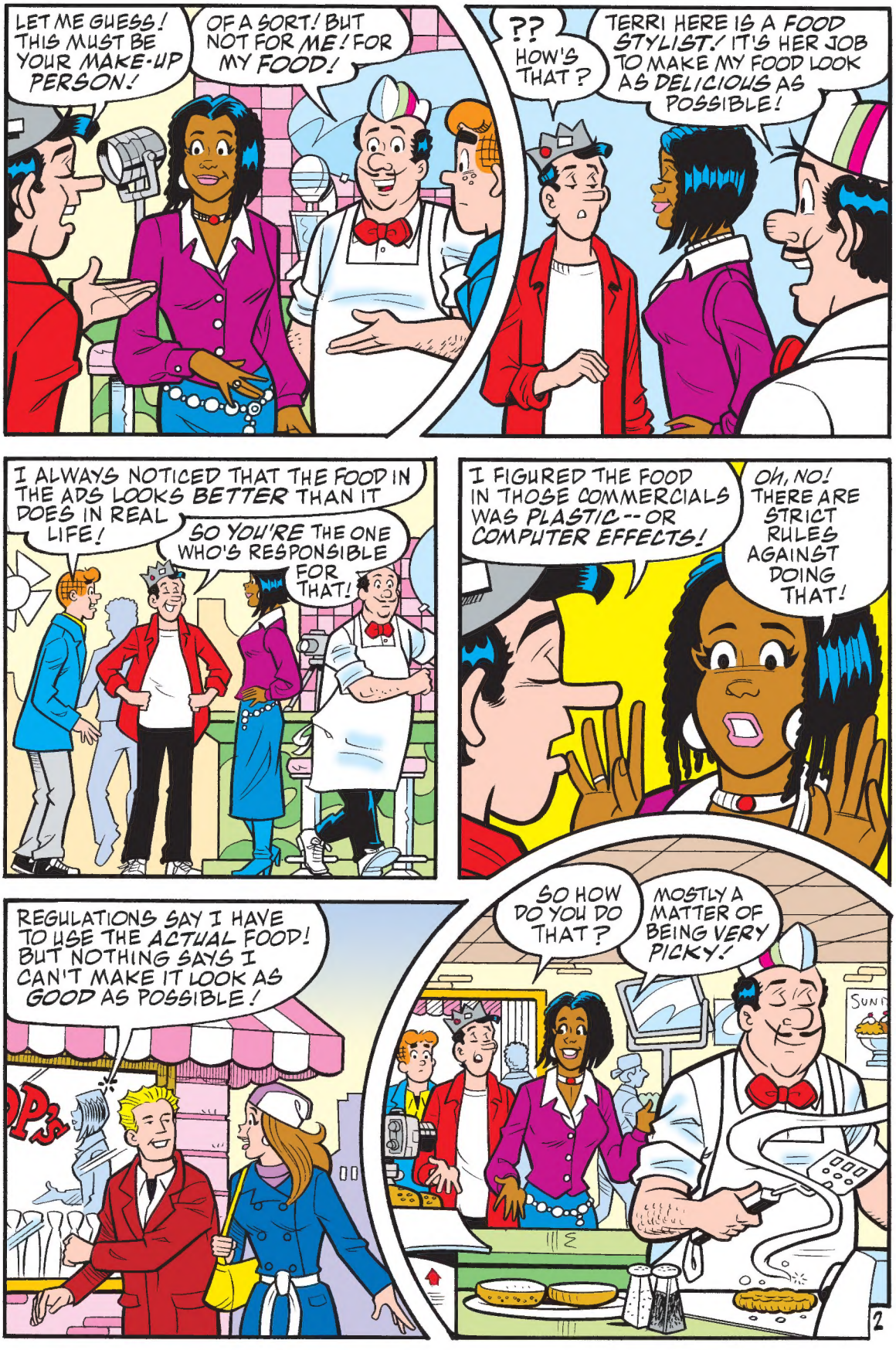
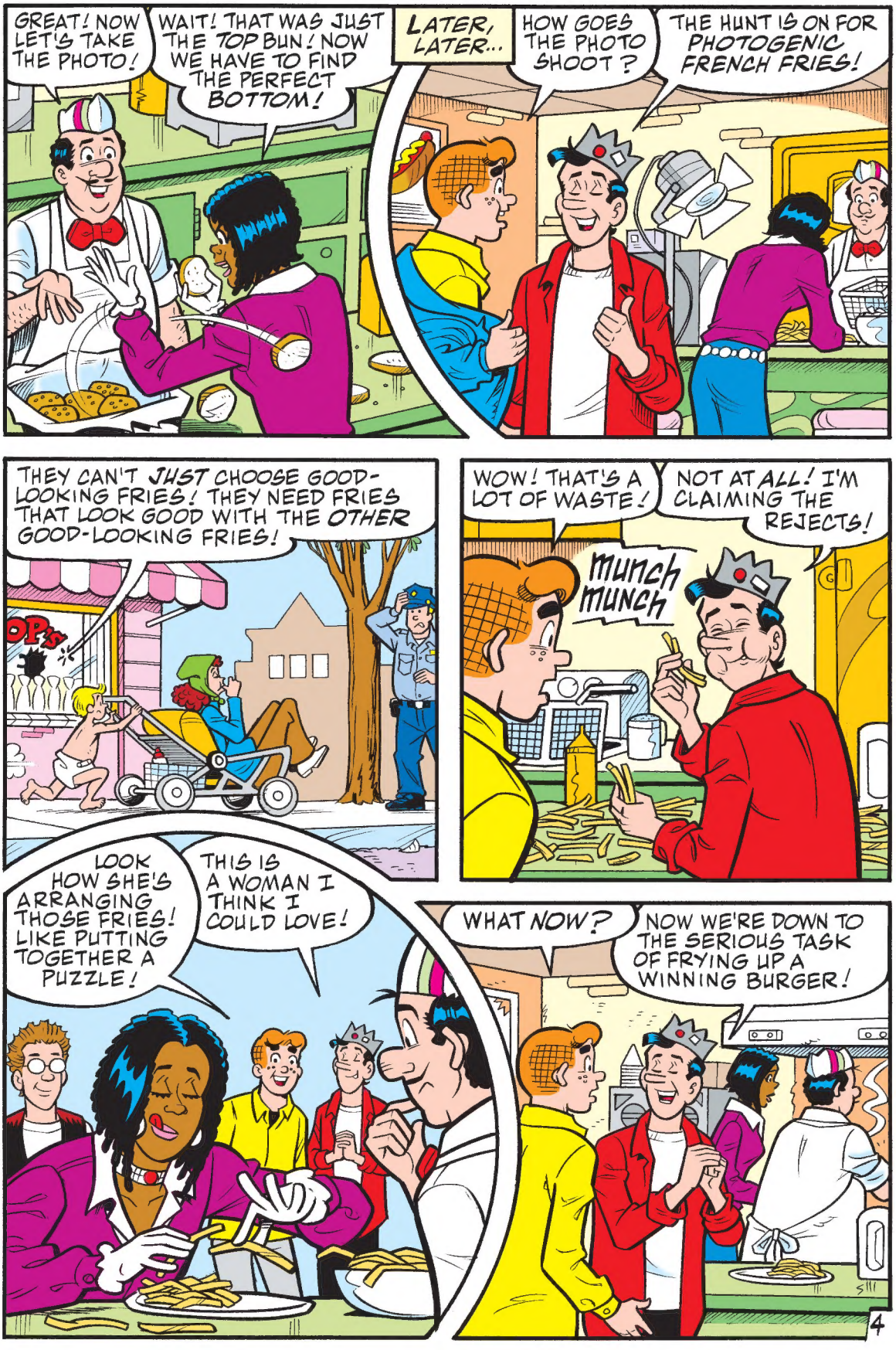

LET ME GUESS! THIS MUST BE YOUR MAKE-UP PERSON!
OF A SORT! BUT NOT FOR ME! FOR MY FOOD!
??
HOW'S THAT?
TERRI HERE IS A FOOD STYLIST! IT'S HER JOB TO MAKE MY FOOD LOOK AS DELICIOUS AS POSSIBLE!
I ALWAYS NOTICED THAT THE FOOD IN THE ADS LOOKS BETTER THAN IT DOES IN REAL LIFE!
SO YOU'RE THE ONE WHO'S RESPONSIBLE FOR THAT!
I FIGURED THE FOOD IN THOSE COMMERCIALS WAS PLASTIC -- OR COMPUTER EFFECTS!
OH, NO! THERE ARE STRICT RULES AGAINST DOING THAT!
REGULATIONS SAY I HAVE TO USE THE ACTUAL FOOD! BUT NOTHING SAYS I CAN'T MAKE IT LOOK AS GOOD AS POSSIBLE!
SO HOW DO YOU DO THAT?
MOSTLY A MATTER OF BEING VERY PICKY!
2

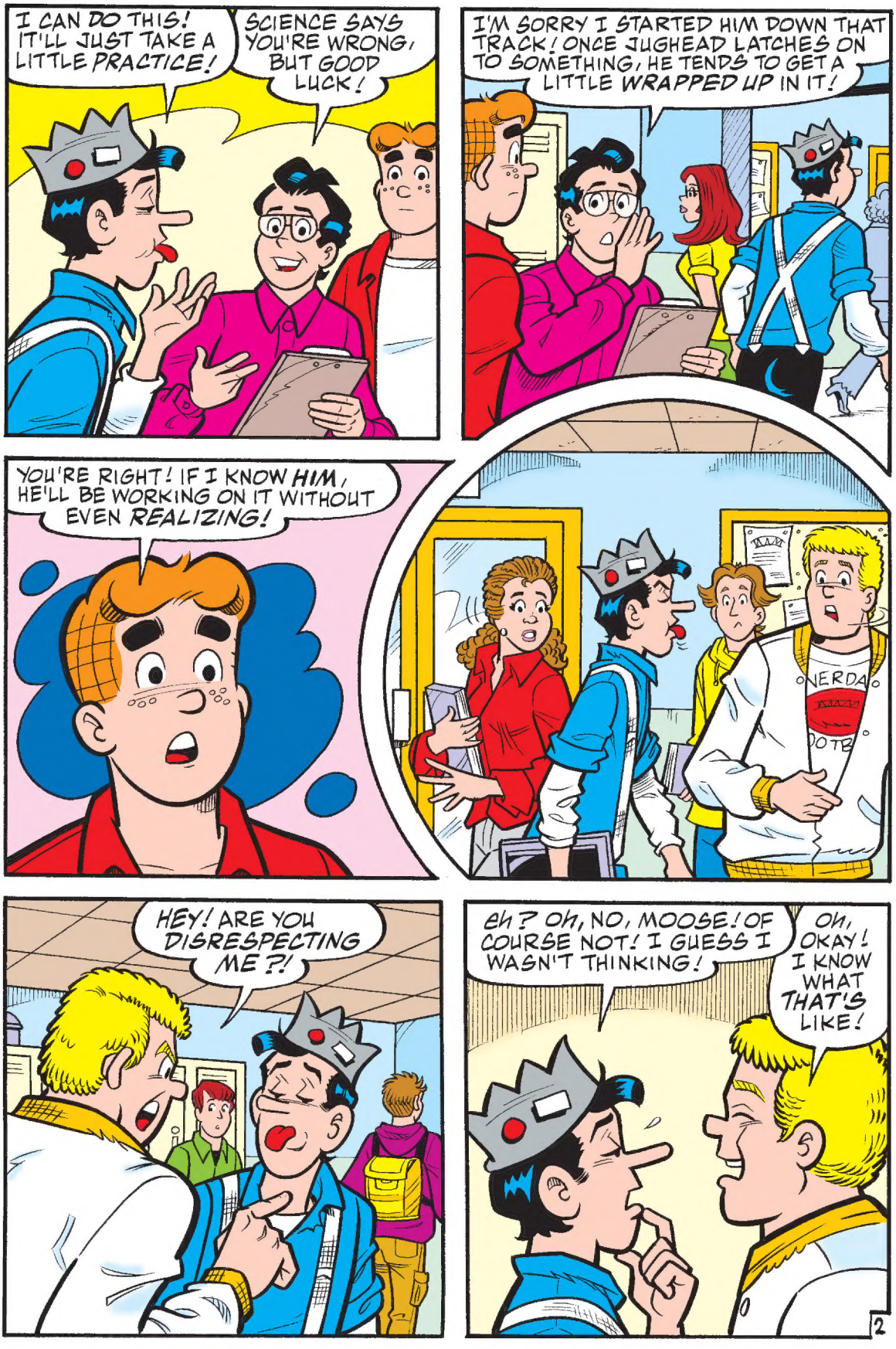
HERE'S A BURGER PLATTER! GET SNAPPING!
THIS WON'T DO AT ALL!
WHAT'S THE MATTER WITH IT? THIS IS A GREAT BURGER!
I'M SURE IT TASTES WONDERFUL!
BUT FOR A PROFESSIONAL PHOTO, IT WON'T DO! THIS BUN IS FLAT ON ONE SIDE! AND THIS PIECE OF LETTUCE LOOKS OFF!
WOW! THAT'S PICKY!
POP, BRING OUT MORE BUNS! LET'S FIND A GOOD-LOOKING ONE!
TOO FLAT!
TOO CROOKED!
DENTED!
UNEVEN!
TORN!
GOOD GRIEF! THAT'S HALF MY WEEK'S SUPPLY OF BUNS!
FOUND IT!
3


GREAT! NOW LET'S TAKE THE PHOTO!
WAIT! THAT WAS JUST THE TOP BUN! NOW WE HAVE TO FIND THE PERFECT BOTTOM!
LATER, LATER...
HOW GOES THE PHOTO SHOOT?
THE HUNT IS ON FOR PHOTOGENIC FRENCH FRIES!
THEY CAN'T JUST CHOOSE GOOD-LOOKING FRIES! THEY NEED FRIES THAT LOOK GOOD WITH THE OTHER GOOD-LOOKING FRIES!
WOW! THAT'S A LOT OF WASTE!
NOT AT ALL! I'M CLAIMING THE REJECTS!
munch munch
LOOK HOW SHE'S ARRANGING THOSE FRIES! LIKE PUTTING TOGETHER A PUZZLE!
THIS IS A WOMAN I THINK I COULD LOVE!
WHAT NOW?
NOW WE'RE DOWN TO THE SERIOUS TASK OF FRYING UP A WINNING BURGER!

WHAT DO YOU MEAN IT'S NOT GOOD ENOUGH?! I'VE BEEN COOKING BURGERS SINCE...
WE KNOW YOUR CUSTOMERS LOVE THEM! WE NEED ONE THE CAMERA WILL LOVE!
TRY AGAIN!
GRUMBLE!
SIZZLE
FIFTY BURGERS LATER...
hmm... I THINK THIS ONE WILL DO!
THANK YOU VERY MUCH!
WHAT? ANOTHER BLOCK OF CHEDDAR CHEESE?
IT'S CRUMBLY! THAT'S NOT A GOOD LOOK!
ARE YOU SQUIRTING KETCHUP OR PAINTING THE MONA LISA?
MORE LIKE THE LATTER!
SQUEEEE
FINALLY!
LOOK, JUG! THEY'VE GOT IT! THE PERFECT BURGER!
LET'S GET SHOOTING!
5

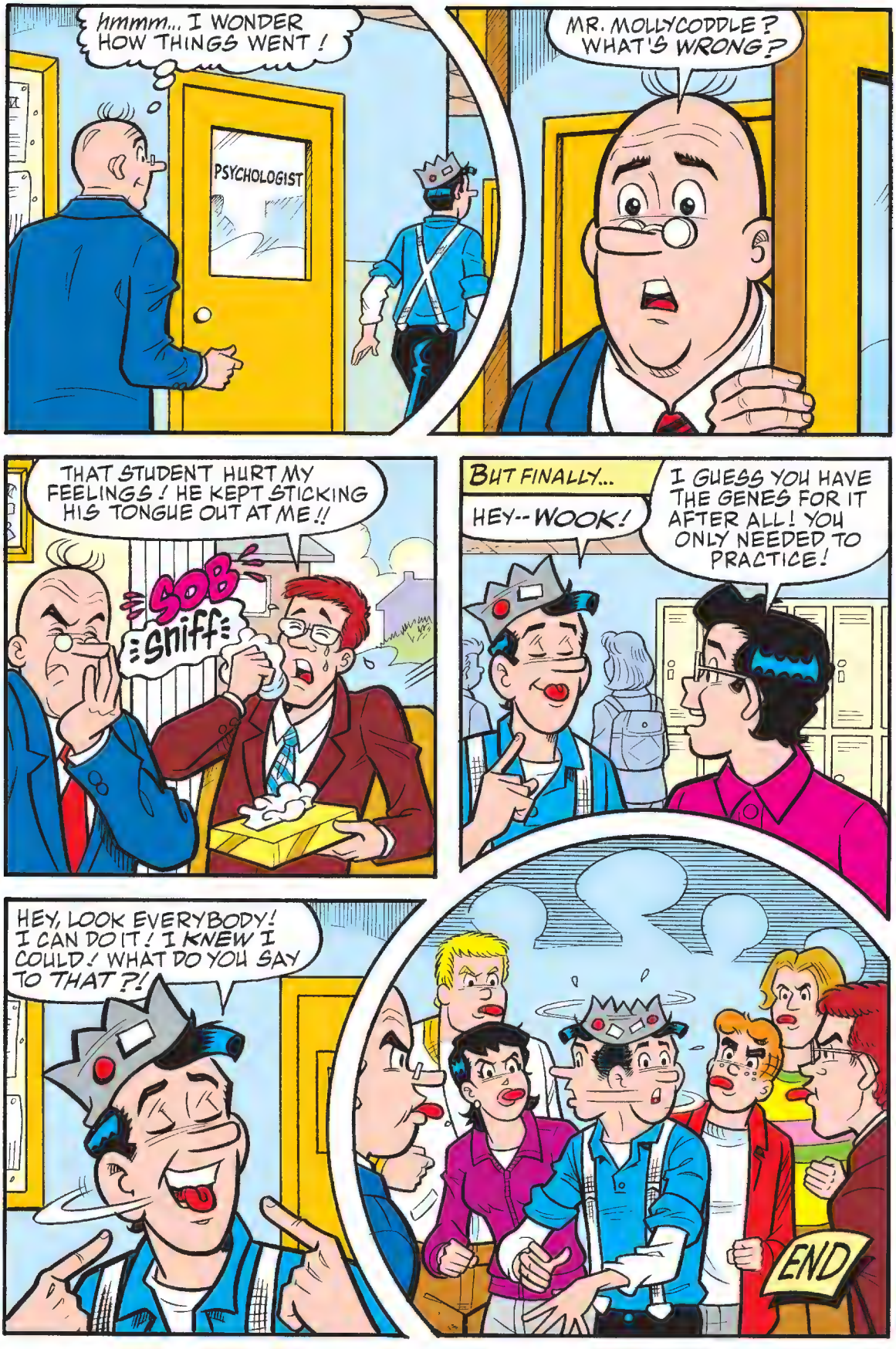
DOESN'T LOOKING AT THE PERFECT BURGER MAKE YOU HUNGRY, JUG?
NOT REALLY...
I'M ALREADY FULL OF ALL THOSE IMPERFECT CRUMMY-LOOKING BURGERS THEY THREW AWAY!
URP!
SNAP
FLASH
SNAP
I THINK WE'RE GOING TO HAVE TO START OVER!
WHAT?!
WHAT WENT WRONG? THE BURGER? THE BUN? THE FRIES? THE ONION? THE LETTUCE?
THE CHEF!!
PHOTO WORKSHOP
END

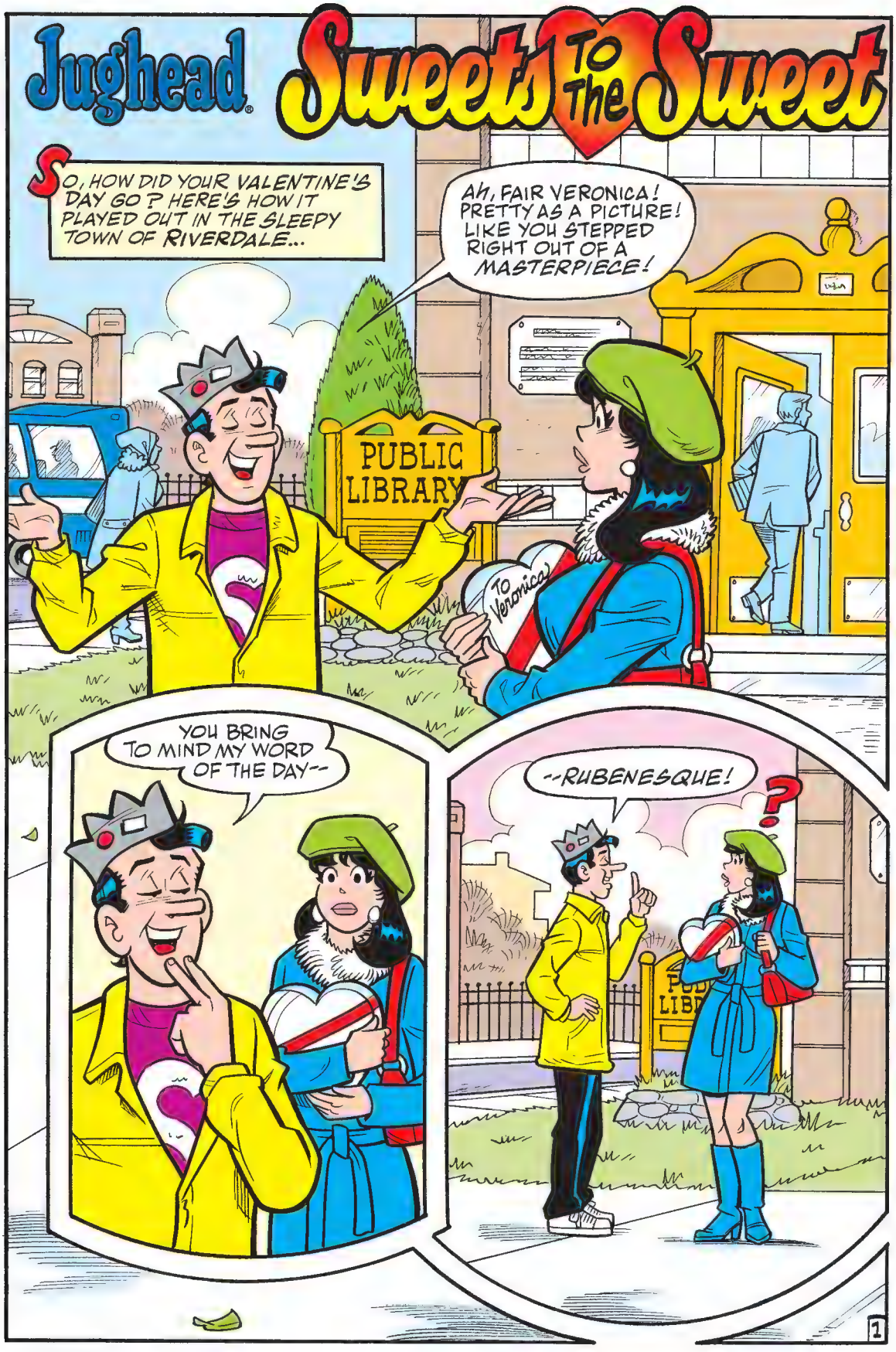
Jughead in NYAHHH!
WHAT'S ALL THIS?
JUST A LITTLE GENETICS SURVEY! I'M SEEING WHO CAN CURL THEIR TONGUES!
I CAN DO IT!
I CAN DO IT!
I CAN DO IT!
I OWN'T FINK I AN OOO ITH!
IT'S HEREDITY, JUG! EITHER YOU CAN DO IT, OR YOU CAN'T!
OH, COME NOW!
VATF JUFT RIDICUWUF!


I CAN DO THIS! IT'LL JUST TAKE A LITTLE PRACTICE!
SCIENCE SAYS YOU'RE WRONG, BUT GOOD LUCK!
I'M SORRY I STARTED HIM DOWN THAT TRACK! ONCE JUGHEAD LATCHES ON TO SOMETHING, HE TENDS TO GET A LITTLE WRAPPED UP IN IT!
YOU'RE RIGHT! IF I KNOW HIM, HE'LL BE WORKING ON IT WITHOUT EVEN REALIZING!
NERDA
HEY! ARE YOU DISRESPECTING ME?!
eh? oh, NO, MOOSE! OF COURSE NOT! I GUESS I WASN'T THINKING!
oh, OKAY! I KNOW WHAT THAT'S LIKE!
2

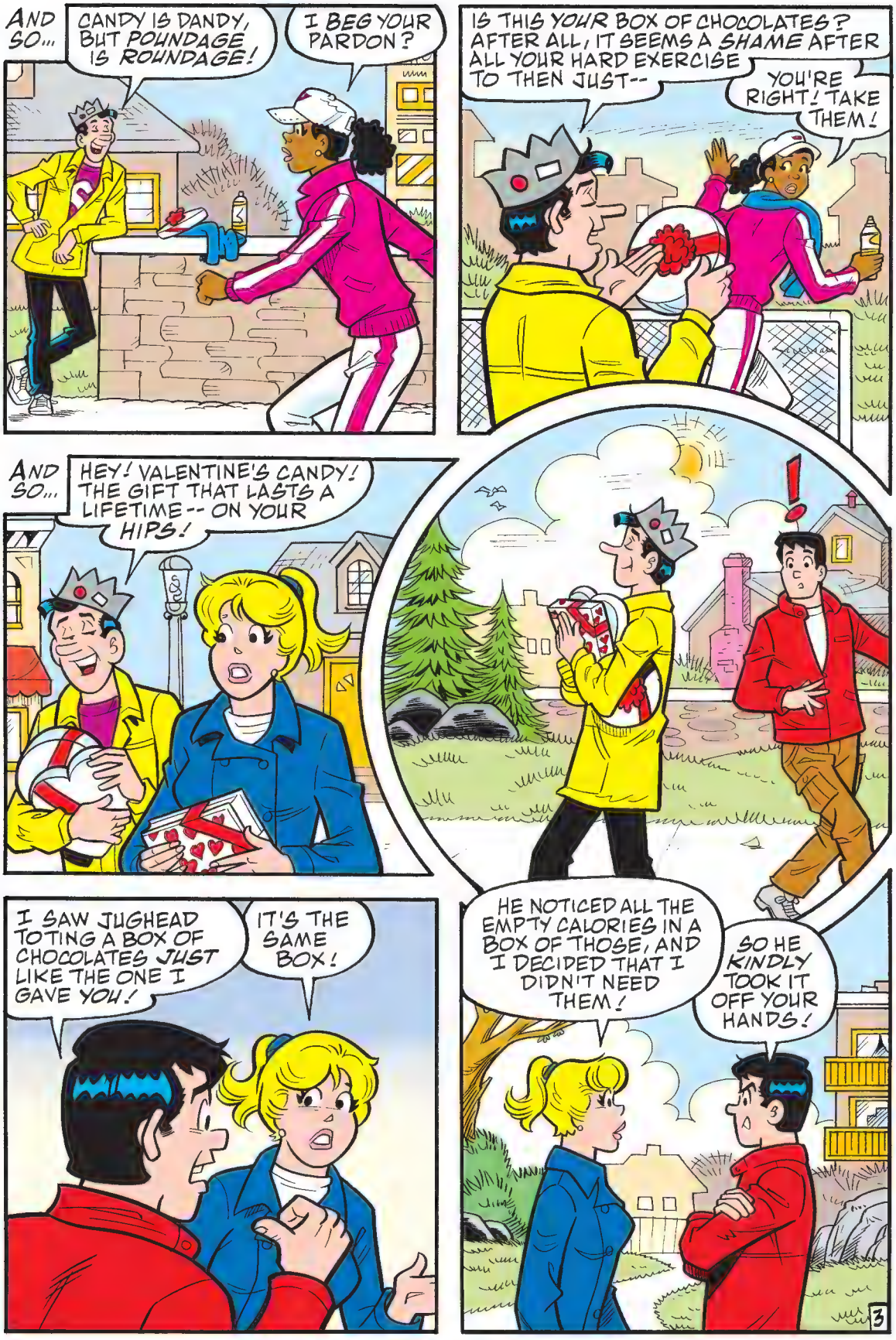
WHA--? HOW DARE YOU MAKE FACES AT ME!?
I WASN'T THINKING, MOOSE! WASN'T THINKING!!
LEARN TA!!
WHAT THE-?!
IN ALL MY YEARS, NEVER HAVE I ENCOUNTERED SUCH BLATANT, AUDACIOUS AUDACITY!
DETENTION
HEY, JUGHEAD, WHERE'D YOU GET THE--
I SAID, JUG, WHERE'D YOU GET THE--
DETENTION
3

JUGHEAD! WHERE-DID-YOU-GET-THE-DETENTION-SLIP?!
EH? DETENTION SLIP? I DUNNO... IT JUST SHOWED UP IN MY HAND!
THERE'S SOME-THING ELSE TOO!
YOU'VE GOT AN APPOINTMENT TO SEE THE SCHOOL PSYCHOLOGIST!
I WONDER WHY!
I'M SUCH A WELL-ADJUSTED FELLOW!
PSYCHOLOGI
SO, JUGHEAD, IS EVERYTHING GOING ALL RIGHT AT SCHOOL?
UH-HUH!
AND AT HOME?
MMM-HMMM!
4


hmmm... I WONDER HOW THINGS WENT!
PSYCHOLOGIST
MR. MOLLYCODDLE? WHAT'S WRONG?
THAT STUDENT HURT MY FEELINGS! HE KEPT STICKING HIS TONGUE OUT AT ME!!
SOB
sniff
BUT FINALLY...
HEY--WOOK!
I GUESS YOU HAVE THE GENES FOR IT AFTER ALL! YOU ONLY NEEDED TO PRACTICE!
HEY, LOOK EVERYBODY! I CAN DO IT! I KNEW I COULD! WHAT DO YOU SAY TO THAT?!
END


Jughead
Sweets To the Sweet
SO, HOW DID YOUR VALENTINE'S DAY GO? HERE'S HOW IT PLAYED OUT IN THE SLEEPY TOWN OF RIVERDALE...
AH, FAIR VERONICA! PRETTY AS A PICTURE! LIKE YOU STEPPED RIGHT OUT OF A MASTERPIECE!
PUBLIC LIBRARY
To Veronica
YOU BRING TO MIND MY WORD OF THE DAY--
--RUBENESQUE!
?
1

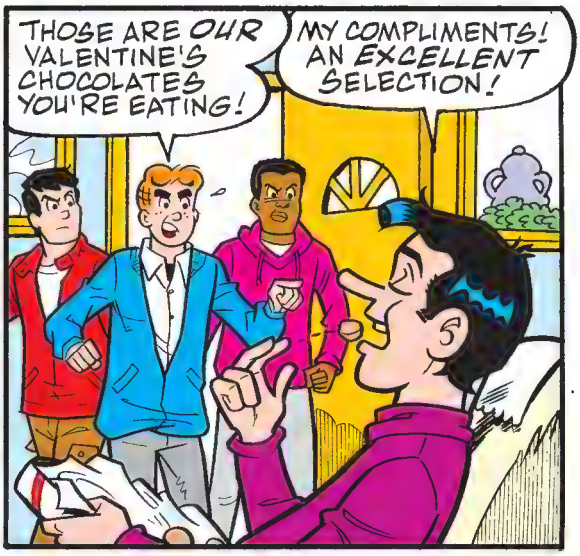
DON'T MOVE!
LIBRARY HOURS
DICTIONARY
YOU PICKED THE WRONG WORD OF THE DAY, BUSTER!
ARE YOU SUGGESTING THAT I'M PLUMP?
--SAYS THE GIRL WITH THE FIVE POUND BOX OF CANDY!
Hmm! YOU HAVE A POINT!
GET THIS OUT OF MY SIGHT!
IT SHALL BE DISPOSED OF!
2


AND SO...
CANDY IS DANDY, BUT POUNDAGE IS ROUNDAGE!
I BEG YOUR PARDON?
IS THIS YOUR BOX OF CHOCOLATES? AFTER ALL, IT SEEMS A SHAME AFTER ALL YOUR HARD EXERCISE TO THEN JUST--
YOU'RE RIGHT! TAKE THEM!
AND SO...
HEY! VALENTINE'S CANDY! THE GIFT THAT LASTS A LIFETIME -- ON YOUR HIPS!
I SAW JUGHEAD TOTING A BOX OF CHOCOLATES JUST LIKE THE ONE I GAVE YOU!
IT'S THE SAME BOX!
HE NOTICED ALL THE EMPTY CALORIES IN A BOX OF THOSE, AND I DECIDED THAT I DIDN'T NEED THEM!
SO HE KINDLY TOOK IT OFF YOUR HANDS!
3

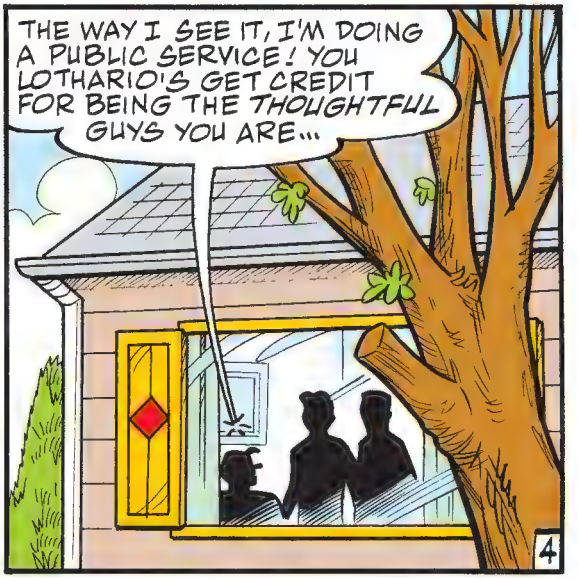
THE ONLY THING HE NOTICES IS THE RATIO OF CHEWY CENTERS TO SOFT CREAMS!

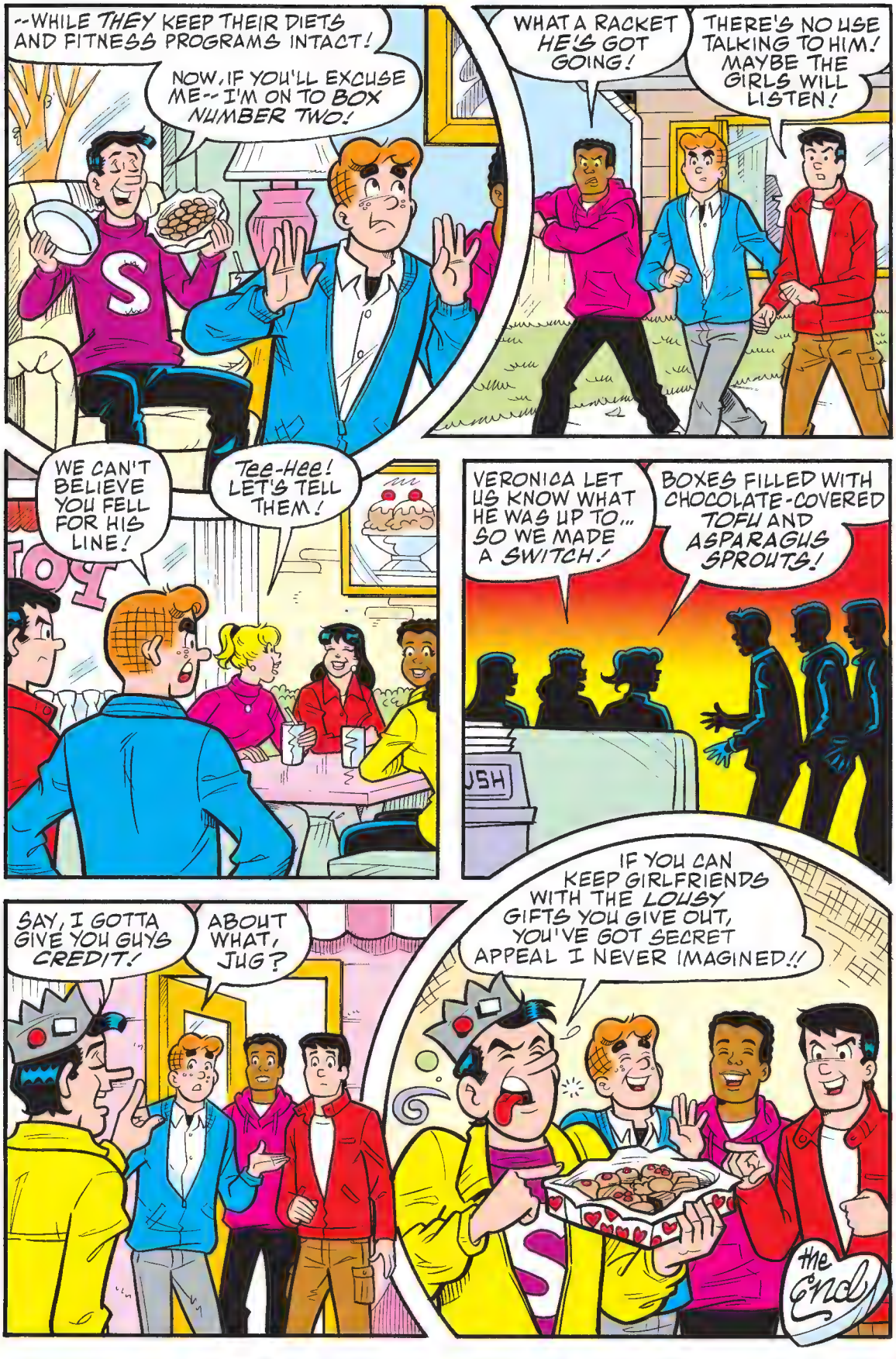
DON'T WORRY, REGGIE! I STILL APPRECIATE THE GIFT! IT'S THE THOUGHT THAT COUNTS!
BE GLAD YOU'RE NOT READING MY MIND RIGHT NOW!

CAN YOU BELIEVE IT?! US SPENDING HARD-EARNED CASH JUST TO SHOVEL SWEETS INTO THAT GOON'S FACE!!


THOSE ARE OUR VALENTINE'S CHOCOLATES YOU'RE EATING!
MY COMPLIMENTS! AN EXCELLENT SELECTION!

AREN'T YOU ASHAMED OF YOURSELF?!
WHY SHOULD I BE?


THE WAY I SEE IT, I'M DOING A PUBLIC SERVICE! YOU LOTHARIO'S GET CREDIT FOR BEING THE THOUGHTFUL GUYS YOU ARE...


--WHILE THEY KEEP THEIR DIETS AND FITNESS PROGRAMS INTACT!
NOW, IF YOU'LL EXCUSE ME-- I'M ON TO BOX NUMBER TWO!
WHAT A RACKET HE'S GOT GOING!
THERE'S NO USE TALKING TO HIM! MAYBE THE GIRLS WILL LISTEN!
WE CAN'T BELIEVE YOU FELL FOR HIS LINE!
Tee-Hee! LET'S TELL THEM!
VERONICA LET US KNOW WHAT HE WAS UP TO... SO WE MADE A SWITCH!
BOXES FILLED WITH CHOCOLATE-COVERED TOFU AND ASPARAGUS SPROUTS!
SAY, I GOTTA GIVE YOU GUYS CREDIT!
ABOUT WHAT, JUG?
IF YOU CAN KEEP GIRLFRIENDS WITH THE LOUSY GIFTS YOU GIVE OUT, YOU'VE GOT SECRET APPEAL I NEVER IMAGINED!!
the End

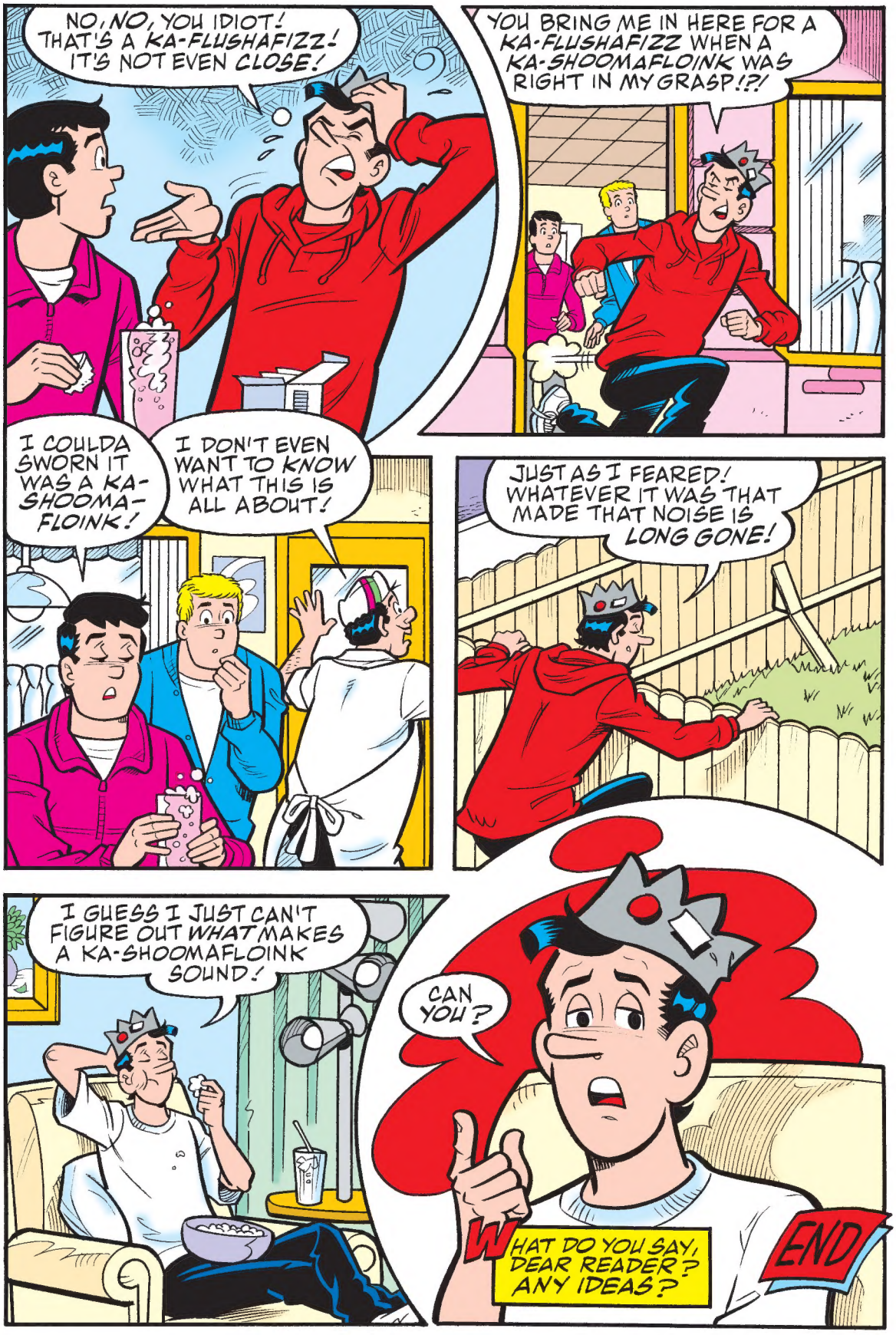
Jughead
WORD PLAY
KA-SHOOMAFLOINK!
I'LL BITE! WHAT'S KA-SHOOMA-FLOINK?
IT'S A SOUND EFFECT I JUST MADE UP!
IN FACT, IT MAY BE THE GREATEST SOUND EFFECT OF ALL TIME!
1

IT CONTAINS SIX VOWELS! IT GETS OFF TO A SOLID START WITH THAT HARD "K" SOUND! IT HAS A HYPHEN!
IT ENDS WITH ANOTHER "K", THE FUNNIEST SOUND OF ALL TIME, WITH THE POSSIBLE EXCEPTION OF "OOM", WHICH IT ALSO HAS!
IT'S PITHY! IT'S GOT BITE! IT'S LIVELY! IT GRABS ATTENTION!
JUST ONE THING!
WHAT'S IT A SOUND EFFECT FOR?
BEG PARDON?
A NOISE CAN'T EXIST IN A VACUUM! SOMETHING'S GOT TO MAKE THAT NOISE!
GO ON!
THIS MAKES A SPRRSHFF!
SPRRSHFF
2

THIS MAKES A BOP!
BOP
URK!
THIS MAKES AN OW!
OW!
BUT WHAT MAKES A KA-SHOOMAFLOINK? IT'S A GOOD QUESTION!
SOMETHING MAKES THAT NOISE! AND I'M GONNA FIND IT! IT'S TOO GOOD A SOUND EFFECT TO WASTE!
EXIT
TEAM GO!
BOY'S LOCKER ROOM
SO...
WAIT-- WE MIGHT HAVE A WINNER HERE!
AAA-- AAA--
Wa CHOO KA SNIFF!
3

AWW... CLOSE, BUT NO CIGAR!
WHAT HAPPENED TO THE DAYS WHEN PEOPLE USED TO SAY "GESUNDHEIT"?
:sniff:
ARCH, YOU INSPIRED ME! REMEMBER HOW YOU SAID A SOUND COULDN'T EXIST IN A VACUUM?
YEAH?
SONIC
SO LET'S TRY A VACUUM!!
shoofa-SHOOP
HEY!!
THAT'S NOT QUITE IT!
SHUSH-FOOM
Wa-FOOM SHOOP
10 MIN. LATER...
NOPE!
GIVE IT UP! THERE'S NOTHING LEFT TO VACUUM!
SHWIPPA SHWIPPA

OH, WELL-- I GUESS I'LL NEVER... eh?
KA-SHOOMA
FLOINK
HOW ABOUT THAT?! I'LL GET TO SEE--
JUGHEAD! COME HERE!
REGGIE'S GOTTA SEE YOU! HE SAYS IT'S REAL IMPORTANT!
NO, MOOSE! NOT NOW! PUT ME DOWN!
LISTEN! EFFERVESCENT ANTACID TABLETS IN A LUKEWARM CHERRY SODA!
BIG POP
PLOP
PLOP
ALKA BURP
ka-FLUSHA-FIZZ
5


NO, NO, YOU IDIOT! THAT'S A KA-FLUSHAFIZZ! IT'S NOT EVEN CLOSE!
YOU BRING ME IN HERE FOR A KA-FLUSHAFIZZ WHEN A KA-SHOOMAFLOINK WAS RIGHT IN MY GRASP!?!
I COULDA SWORN IT WAS A KA-SHOOMA-FLOINK!
I DON'T EVEN WANT TO KNOW WHAT THIS IS ALL ABOUT!
JUST AS I FEARED! WHATEVER IT WAS THAT MADE THAT NOISE IS LONG GONE!
I GUESS I JUST CAN'T FIGURE OUT WHAT MAKES A KA-SHOOMAFLOINK SOUND!
CAN YOU?
WHAT DO YOU SAY, DEAR READER? ANY IDEAS?
END

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